



VIRTUAL CONFERENCES

Elevate your next virtual conference from just another video call. In many ways, virtual events offer greater creativity and allow for extensive branding and theming at low cost, with customisable platforms and additional activities to keep your delegates engaged. With a virtual conference, the possibilities are endless and our experienced virtual events team at Story will design and deliver an engaging bespoke conference to match your specific event objectives.

STORY
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VENUE SEARCH
LONDON

go
virtual

CREATE AN ENTIRELY BESPOKE VIRTUAL CONFERENCE

FILMING LOCATION

Recording from home:

We will ensure each speaker's system is configured properly by delivering higher-quality camera and audio equipment and guiding them through location, lighting, Internet speeds and camera framing.

Story Studio:

Our very own studio based in London Bridge, providing configurable space to delivery your main content.

Venue Studio:

Story will source creative studio spaces out of unique venues, allowing you to fully immerse yourself in the creative potential of the event.

TECHNICAL SUPPORT

Remote production:

This allows speakers to use their own equipment at home whilst streaming in to our central control room, entirely remotely, where we can control what participants can see.

Basic:

Includes a single camera and microphone system with up to 4 remote SD video inputs and basic lighting. The inputs are processed through a basic controller with the output streamed on to the chosen platform.

Advanced:

Includes a two camera and mic system with up to 4 remote HD video inputs and three point lighting. The inputs are processed through an advanced controller for split screen or green screen with the output streamed on to the chosen platform.

PLATFORMS

Broadcasting:

The core focus for broadcast events is the content and delivery. Delegates can use chat boxes and polling can be added but they have limited interactivity and networking time allocated.

Interactive:

These platforms facilitate many features that we are used to at physical events like; exhibition stands, round table discussions, networking, breakout rooms and one to one meetings.

EMOTIVE EXTRAS

Guest speakers:

Elevate your virtual event with motivational talks, workshops and Q&As with industry leaders or well-known personalities.

Gifting:

Engage your delegates and colleagues with bespoke selected added extras delivered right to their door.

Interactive activities:

Choose from a multitude of virtual activities to entertain and bring delegates together.

Wellbeing programme:

Include activities that will motivate and enhance the wellbeing of your delegates.

VIRTUAL EVENT SERVICES

In addition to the services detailed in this document, Story can offer a full end-to-end project management to include delegate gifting, entertainment procurement and creative direction...

PROCUREMENT & MANAGEMENT

- Full end-to-end project management
- A dedicated account team, from planning through to delivery
- Creative direction, theme development & continuity management
- Digital event solutions through web development
- Entertainment sourcing
- Technical design & management
- Payment Consolidation
- Budget tracking and supplier contract negotiation
- Liaison and translation of technical language
- Venue Finding, contracting and paymentVIP and Artist Liaison

LOGISTICS

- Responsibility for all build, live and strike event phases
- Additional event team & brand ambassadors, as required
- Guest speaker and VIP transport planning
- Health and safety compliance for all event stakeholders
- £10 million public and product liability insurance

ADDITIONAL

- Creative Development
- Sponsorship opportunity development
- Regular video or audio catch up calls

REGISTRATION AND DELEGATE MANAGEMENT

We can develop a bespoke registration site for your events. Automating this element improves efficiency and accuracy in collating and managing RSVPs, all system maintenance is dealt with by the Story team, whilst providing you with regular feedback on confirmed numbers or delegate queries.

EXAMPLE PACKAGE CAN INCLUDE:

- 8 hour virtual conference
- Bespoke registration system
- Interactive platform and advanced production
- Filmed at Story Studio and live streamed on virtual platform
- Breakout seminar sessions
- Lunch break with artisan gifting options such as water bottle, notebook, snacks
- Interactive activity in teams
- Inspiring speaker
- Networking drinks with activity
- Story Full Event Management Services.

GET IN TOUCH

Our friendly team of creative event experts are here to help you. Get in touch today to discuss your brief:

0207 870 9303 | hello@storyevents.co.uk

0207 870 9305 | enquiries@venuesearchlondon.com

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